



Call to OCC Students for Exhibiting Artwork Online

In light of Covid-19 and the effects it has had on Orange Coast College, this year's annual *Mass Appeal 2020 Juried Student Exhibition/Virtually Connecting* will be held online. Between May 2–16, art made by the students of OCC, will be posted on the Frank M. Doyle Arts Pavilion Instagram page (@occthedoyle). Submission deadline is Wednesday, April 29, 11:59 p.m.

The Doyle and the student curators hope to give the artists of OCC an opportunity to share their artwork, reconnect, and come together during this time of crisis, through the online revival of this year's student show, *Mass Appeal 2020 Juried Student Exhibition/Virtually Connecting* – bringing your art out of isolation.

An added bonus by going online is that other disciplines can be highlighted more easily, including architecture, fashion, film, and the performing arts, just to name a few possibilities. This experiment with an online exhibition has also allowed for some pedagogical opportunities. In this respect, the Frank M. Doyle Arts Pavilion and interested OCC art students from the Visual & Performing Arts Division, have teamed up to make this year's *Mass Appeal 2020* possible. The students are taking the initiative on conceptualizing the parameters, submission process, and will even be the jurors.

HOW TO SUBMIT

Submissions are available to all OCC students, as long as they are enrolled in at least one class. Submit work that has not been submitted to past *Mass Appeal* exhibitions and only work created from 2019 to 2020.

One piece of artwork per student, permitted. If your one work is made up of multiple pieces, send a photo of those pieces in your preferred arrangement, or a photo of each piece within your artwork, and explain that this is the case in the body of your email. Additionally, if you have 3D work, feel free to send up to 3 images showing multiple views, but do not send a video of a sculpture, for example. If you are in the performing arts, film, or any discipline that can be represented ONLY by video, then select a 3-60 second excerpt, which is the length of time for a single video posted on Instagram.

Any cropping or editing should be done before submitting. Still images of the artwork should be measured at an aspect ratio of 1080 x 1080, which are Instagram's parameters. Instagram restricts video length from up to 3 – 60 seconds in length. ***If you plan on sending a video, then send a message to the email below in advance of the April 29th deadline so that formatting guidelines can be sent to you first.***



Please label images in the following manner, as they will be grouped together, so it will help to identify the artist to which the work belongs: *[Last Name]_[title of work]_[Media]*. For example, **Smith_A Sunny Day_Painting**.

In the body of your email, please include the following information:

- Artist name
- Artwork title, year made (**only work made between 2019-2020**)
- Media
- Dimensions or running time (if a video)

Any further details, such as an explanation behind the story of your piece, your inspiration, or an artist statement, is highly recommended, but not mandatory. If included, please keep to 125 words. Although optional, please feel free to include any personal website or social media page links, so people can learn more about you as an artist and your artwork. Images and text will be used for promotional materials by Orange Coast College, Coast Community College District, and Frank M. Doyle Arts Pavilion, and may not be published in its entirety when posted on Instagram.

Your art will be eligible for an award, as selected by this year's OCC student jury members. Although there will be no cash awards this year, we hope that you will find the awards reflective of your excellent talents, which will be announced toward the end date of the online exhibition.

The Doyle and the student curators reserve the right to refuse posting of work that are not in keeping with Orange Coast College or Instagram policies.

Send your artwork to email MassAppealSubmissions2020@gmail.com.

- April 29, 11:59 PM: deadline for submission (video submission email earlier for instructions), or reach out to the email above with questions.
- May 2-16: images posted on The Doyle's Instagram page
- May 15/16: tentative dates for announcing awards on Instagram page

