## Orange Coast College Foundation Board of Directors Meeting Minutes Thursday, September 22, 2022, 5:30 pm College Center – 3<sup>rd</sup> Floor – Room 309

**Attendees:** Dave Cline, Bill Wood, Eileen Lewis, Rich Pagel, Blade Gillessen, Madjid Niroumand, Rene Kinn, Katie Kissee Fenwick, Mason Espinoza, Dave Grant, Lori Ginex-Orinion, Christina Amaral, Shana Jenkins, Sean Wellengard, Michelle Grimes-Hillman, Doug Bennett, Angelica Suarez, Patrick Munoz, and Mary Lynn Bergman-Rallis

**Guests:** Tyler Stallings and Rena Quinonez

- A. **Welcome & Introductions**: Dave Cline welcomed everyone and all the members and guests went around the table and introduced themselves.
- B. Approval of Minutes of September 22, 2022 Meeting: Minutes were approved as presented.
- C. College Report: Angelica Suarez presented the College Report. Orange Coast College was selected as 1 of 12 colleges to participate in the Fall 2022 Institute for Efforts Based Change "Caring Campus Partnership" which is a partnership with the State Chancellor's Office to support our Classified Professionals in focus on student completion and engagement thus creating a caring campus environment. Today was a kickoff of the event with 2 coaches, one of which said that when she started college, she came to campus and then stopped showing up until she received a call asking her to come back and that the school would help her with resources and so she did. She said that school was Orange Coast College and she presented a copy of her AA degree signed by President Morton. Orange Coast College is back on campus and the campus is alive again and with comparing enrollment to last year, OCC experienced a 3.5% increase in enrollment. OCC is celebrating Hispanic Heritage Month with a number of activities including exhibits at the Doyle, documentary films shown at the Planetarium, and an event tomorrow night at the Planetarium with a guest lecture by a UCLA Astronomer who was part of the Nobel Prize winning research team. The Orange County Children's Book Festival will be on campus October 2<sup>nd</sup> and the new Chemistry Building was able to locate the funding to close the gap in construction costs and is just waiting for the State of California to give the greenlight to begin construction. Spring Semester registration will begin October 24th. The student Housing at the Harbour is at capacity with a waitlist.
- D. Linda White Retrospective Exhibition & Fundraiser Doyle Arts Pavilion: Tyler Stalling delivered the Linda White Retrospective Exhibition & Fundraiser at the Doyle Arts Pavilion. The Doyle has been active during the pandemic with exhibits, presentations, and preparations but is happy to be very active on campus in the space. Tyler is creating a task force to place art in public places on campus, not just sculptures but also events, to connect the campus through art. The Doyle teamed up with CLEEO to present curator-led art exhibitions and guest curated exhibits including "For Some Memory or Some Land" curated by Dakota Noot. In the Spring will be an exhibit on climate change. The Doyle presents naming opportunities to raise funds. Tyler is looking forward to the Linda White Retrospective Exhibition as Linda is a committed painter who has supported the Doyle and hopes to sell her work at the end of the exhibition to raise funds for the Doyle on Saturday, March 18 during Women's History Month.
- E. **OCC Sand/Beach Volleyball Feasibility Study Report:** Doug Bennett spoke on the OCC Sand/Beach Volleyball Courts. Doug displayed slides of the layout of the Volleyball Courts.

There will be 6 courts that meet NCAA standards. The feasibility study revealed the cost to be \$1.9 million, which was more than expected but some costs can be cut such as the stadium lighting. Doug asked for an endorsement of the Foundation to quietly approach donors to raise funds for the Volleyball Courts and present naming opportunities for any donor that would donate half the cost or \$1 million. The motion was made for the endorsement, seconded, and passed.

- F. Executive Committee Report: Dave Cline passed it over to Doug to present the Executive Committee Report. In 2016, the Foundation began using Eteams which is a fundraising platform that has mainly been used by athletics but is open to all departments. Over the time we have used Eteams, they've raised about \$420,000. Eteams raised \$109,000 for the past year (September 1st August 30th) at a cost of \$7,000. Doug is hoping that with the activity on campus that more funds will be raised by Eteams to reach the price break at \$250,000 raised. Doug talked about getting more clubs and departments involved in Eteams and sending out a video of Eteams to the Foundation.
  - 1. Giving Tuesday (11/29) Allocation \$35,000 Pepsi/\$15,000 Unrestricted .50 per dollar given, \$2k max: Doug requested that of the \$50,000 that was given to OCC by Pepsi that \$35,000 be allocated to matching .50 per dollar on Giving Tuesday donations along with \$15,000 from the Foundation's Unrestricted funds making a total of \$50,000 for Matching Funds. Motion to allocate \$35,000 from Pepsi and \$15,000 from Unrestricted funds for Giving Tuesday was made, seconded, and carried.
- **G.** Marine Committee Report: Patrick Munoz delivered the Marine Committee Report. The District Board approved 2 of the 3 requested positions for the Waterfront Campus. The 3<sup>rd</sup> position for the bridge simulator operator has been put off for another meeting. There are a handful of initiatives that are in process. The new Chancellor was given a tour of the Waterfront Campus and the Bridge Simulator by Sarah Hirsch and was very impressed. There is also new signage for the Waterfront Campus.
  - 1. Anacapa Update: The Anacapa is in the docks where Nordic Star used to be with its new name. Sarah Hirsch has gotten approval from the Coast Guard to allow for dockside activities aboard the Anacapa. Doug stated that a Christmas Boat Parade viewing will be held aboard the Anacapa and that a date would be set by the next meeting. Doug offered that if any board member would like to see the vessel sooner that they contact him.
- H. **Investment Performance Update:** Doug Bennett spoke on the Investment Performance Update which he requested from Northern Trust up until the end of August to keep the board informed of the current state of the market. As of the end of August, the value of the account was \$26.73 million, which is down year to date by 11.38% overall with it being down 9.1% for 1 year. The Finance Committee has decided to work through this and weather the storm. Looking at the inception to date, the finances are mostly meeting their overall target of 5.75%. The next Finance Committee meeting will be in late October or early November.
- I. **Associated Students Report:** Madjid Niroumand delivered the Associated Students Report in Mason's stead. ASOCC training was a great success giving the officers a significant amount of knowledge and experience in parliamentary procedures, personal leadership styles, and goal setting. Part of the training week involved the 40 ASOCC officers welcoming close to 700 students that attended the Navigate OCC event. ASOCC officers also had lunch with the Administrators in the Horticulture Garden. ASOCC ran a successful Pirate Involvement Fair with over 200 check ins using the OCC Mobile App with an average review of 4.8 stars. Over the next

- month ASOCC and ICC are planning the following events: Speed Friending, Outdoor Movie Night, and Student Club and Organization Meet and Greet.
- J. Friends of the Library Report: Eileen Lewis talked about the Friends of the Library Report and was excited that the BANFF Film Festival will be back on campus on September 28<sup>th</sup> and 29<sup>th</sup>. Eileen invited the Board to the BANFF Film Festival. In past showings, the Film Festival brought in 600 to 700 guests per night. The FOTL is looking to accept members. The FOTL Book Sale will be October 18<sup>th</sup> and 19<sup>th</sup>.
- K. **Orange County Children's Book Festival:** Rene Kinn discussed the Orange County Children's Book Festival that will be enjoyed for its 19<sup>th</sup> year on October 2<sup>nd</sup>. There will be 6<sup>th</sup> stages and the Planetarium will be open. Doug asked the Board Members in attendance to observe the Children's Book Festival to see if OCC would like to take it over after Pat Burns' retirement.
- L. **Executive Director's Report:** Doug Bennett closed the meeting with the Executive Director's Report.
  - **1. Foundation Development Coordinator Position:** The Foundation Development Coordinator Position has been filled and will go into effect in October.
  - 2. 2021-2022 Fundraising Results: For the fiscal year ending June 2022, the total cash fundraising was \$2.9 million, which was double the year before. It seems fundraising is on the upswing.
  - 3. Chargers Parking Fundraiser: The fundraiser for Parking for the Chargers Summer Practice, taking \$10 donations to park in the new parking lot where the tennis courts used to be, received over \$28,000 over 12 days along with a \$10,000 corporate donation from the Chargers. 12 teams worked the parking and so they each received \$1,150 with the remaining \$24,000 going to Athletics. The fundraiser raised double last year's amount.

## Meeting adjourned at 7:17pm.

## **Upcoming Events & Meetings**

- The OC Children's Book Festival will take place on October 2<sup>nd</sup>.
- Foundation Board Meeting, Thursday, November 17, 5:30pm, TBA