

Orange Coast College Foundation
Board of Directors Meeting Minutes
Thursday, March 24, 2022, 5:30 pm
College Center, 3rd Floor, Room 310

Attendees: Jeff Hyder, Bill Wood, Blade Gillissen, Patrick Munoz, Rush Hill, Rich Pagel, Eileen Lewis, Marc Harper, Doug Bennett, Shana Jenkins, Mary Lynn Bergman-Rallis, Sean Wellengard, Sierra Wisner, Chris Amaral, Rene Kinn

- A. **Welcome & Introductions:** Jeff Hyder welcomed everyone and the Board Members went around the table to introduce themselves.
1. **Approval of Minutes of January 27, 2022 Meeting:** Minutes were approved as emailed
- B. **College Update:** Doug Bennett delivered the College Update in Dr. Angelica Suarez's absence. Doug reported that Dr. Angelica Suarez and Michelle Grimes-Hillman are doing faculty interviews as OCC is hiring 15 new faculty for the fall semester. OCC is back in on-campus sessions as of February 14th with 70% of the classes being open on campus. The dedication of the baseball field in memory of John Altobelli was held on March 12, 2022 and the dedication of the Student Union Building was held last week on March 17, 2022. The OCC Aquatics Center and Kinesiology Building will be dedicated on April 12, 2022.
- C. **OCC 15-Year Enrollment Trend Overview & Discussion:** Doug Bennett gave the presentation prepared by Dr. Angelica Suarez on the 15-Year Enrollment Trend of OCC. There is a steady decline projected in the school-age population in Orange County and portends fewer college age students in OCC's general area. Reports indicate that nation-wide headline is that there are over one million fewer students attending college than prior to the pandemic. College enrollment numbers in colleges across the country are the lowest that they have been in 50 years. The total decrease is big in both private and public state universities, but most significant in community colleges in California and across the country. OCC had high numbers in 2006 and 2007 of full-time and out-of-state and international students and while the out-of-state and international student enrollment has remained fairly consistent, the full-time students have begun to drop in 2009 from around 20,000 to around 16,000. Declining enrollment results in declining resources to support the most vulnerable student populations and thus Doug is asking the Board to suggest ideas regarding external fundraising opportunities in Board meetings to come. The ASOCC has been hit hard with the reduction of students and student fees as well as decline in bookstore income and from the OCC Recycling Center because of closure during the pandemic and a decrease in return pricing on recycled materials. At the July meetings, details on the decrease of student funding of activities will be presented. ASOCC is a big funder of athletics and last year ASOCC funding of athletics was down \$65,000 and the Board allocated \$55,000 to support athletics. This is one way in which the Board has supported activities at OCC and in the future the campus will look to the Board for support in similar circumstances. Doug asked the Board to consider ways to provide external support as well as encouraging students to attend OCC. Some of the ways OCC is boosting enrollment is by strengthening OCC's brand in academic excellence, leader in international education, and being a top transfer community college. Through community engagement such as the Planetarium, Children's Book Fair, Science Night, Athletic Events, and the OCC Swap Meet, we encourage families in the area to think about

attending OCC. The Board requested a follow-up on this report and requested a presentation on OCC's marketing activities

- D. **3rd Anniversary OCC Planetarium Report:** Mary Lynn Bergman-Rallis delivered the report on the 3rd Anniversary of the OCC Planetarium. Mary Lynn read Scott Mitchell's assessment which stated that there was a total of 1,580 individual RSVPs from all over Southern California as the attendees experienced tables, activities, and demonstrations from over a dozen community partners and campus programs, including OCC Chemistry, Geology, Astronomy, and STEM center, Vanguard University, Authors from the Children's Book Festival, UCI, STEM education entrepreneurs, and OCC alum Paul Frank. Mary Lynn quoted that this event would not have been possible without the dozens of support staff from the Foundation Office, M&O, Math & Science, and Marketing. There were around 100 student volunteers who helped the event run smoothly by setting up booths, managing lines, and giving demonstrations as well as answering questions. Mary Lynn gave her account in which she saw how well attended the event was and how the booths were all occupied. Mary Lynn was stopped by a woman named Joy who stated that the 3rd Anniversary of the OCC Planetarium was the best Science Open House that she had ever attended. Doug and Mary Lynn are hoping to build a stronger relationship with Joy as she has been a docent at Griffith Observatory and worked at JPL.
- E. **Sand Volleyball Courts Update:** Jeff Hyder spoke on the Sand Volleyball Courts Update. There are many steps to this process, the first being for the trustees to approve demolition. In order for the project to be complete, an alternate form of funding will be required. Jeff is hoping to give a small report every meeting on the progress. Rich Pagel and the Jane Hilgendorf Athletics Committee are discussing the installation of sand courts as well as the renovation of the OCC Gym, which suffers from ventilation issues. The cost for renovating the Gym HVAC is approximately \$750,000 and can hopefully be paid from pandemic relief funds.
- F. **Investment Update:** Marc Harper disseminated the Investment Update. We were down 1.5% in February and March 15th we were down 3.5%. Northern Trust recommended towards the end of last year was to overweight commodities, which was done and commodities through the month of February were up 7%. Markets have suffered with corrections close to 10%. We are performing slightly better than our benchmark. There isn't much to do at the time other than to stay the course with slight tweaks every now and then.
- G. **Marine Programs Report:** Patrick Munoz offered the Marine Programs Report. An offer was made on the *Nordic Star* and the buyer will be looking at the vessel soon. Northrop and Johnson, the brokers for the *Nordic Star*, put together a video which generated a lot of interest. The student sailing program is doing very well with high enrollment and we look forward to the next meeting being at the Waterfront Campus to hear more about their programs.
- H. **Associated Students Report:** Sierra Wisner talked on the Associated Student Report. Sierra reported that ASOCC has been busy doing in person events. Last Wednesday, the Pirate Involvement Fair was held in the quad with student services and 30 clubs present. There was a passport activity done at the ribbon cutting of the Student Union building, awarding an iPad and other giveaways with around 230 students entering the contest.
- I. **Friends of the Library Report:** Eileen Lewis acknowledged the Friends of the Library, stating the BANFF decided to do their film festival online again. In April, the FOTL will have their book sale and Carl Morgan has stated that they are stocked on books. Eileen is still negotiating with vendors on having the donation boxes in the parking lot redone. Chris Amaral recommended that Paul Frank be sought to paint the donation boxes.

J. **Executive Directors Report:** Doug Bennett closed out the meeting with the final Executive Directors Report.

1. **Foundation Coordinator Recruitment:** The replacement position for Liz in the Foundation Office has been approved and the paperwork will be received from the HR office tomorrow. Open positions will be advertised first to the District and then open to the public. It is a full-time position with the College paying 75% and the Foundation paying the remaining 25%.
2. **Scholarship Application Update:** OCC Scholarship Applications closed on February 28th with 318 applications. The General Scholarship Committee meeting will be held on April 15th to select students for scholarships.
3. **Johnston Philosophy Scholarship:** Thanks to the performance of the market, the initial \$1.8 million Johnston Philosophy Scholarship has become \$2.6 million. There were 13 that applied for the scholarship with some being ineligible. The Johnston Scholarship is 8% of the total worth of the Foundation. \$10,000 scholarships will be awarded this year and moving forward the Johnston Scholarship Committee will look for more ways to award the Johnston Scholarship.
4. **Altobelli Park Dedication Ceremony Video:** Doug displayed the Altobelli Park Dedication Video.

Meeting adjourned at 6:55 pm.

Upcoming Events & Meetings

- Dedication Kinesiology & Athletics Complex, **Tuesday, April 12, 10:30am**
- Honors Night Scholarship & Leaders Awards, **Wednesday, May 11, 6pm**
- Dedication Lit Lang/Social Science Complex, **Thursday, May 12, 10:30am**
- Foundation Board Meeting, **Thursday, June 2, 5:30pm Waterfront Campus**
(moved to June 2} because of Commencement activities)