

**Orange Coast College Foundation
Board of Directors Meeting Minutes
Thursday, March 23, 2023, 5:30 pm
OCC *Coast Report* Newsroom
1st Floor – Lit & Lang Social & Behavioral Sciences Building**

1. **Welcome & Introductions:** Dave Cline welcomed everyone and all the members and guests went around the room and introduced themselves.

1. **Approval of Minutes of January 26, 2023 Meeting:** Minutes were approved as emailed.

1. **College Report:** Dr. Suarez delivered the College Report and information on OCC's enrollment recovery. Enrollment compared to last Spring semester is up 8% with non-resident student enrollment up 17%. In National Education, OCC ranks 3rd in the state and 7th in the country. There have been numerous events taking place in these past months including the Athletics Hall of Fame, when attending these events Dr. Suarez was met with the common theme of "coming to Orange Coast College has changed my life." There was a Math Meet at OCC with 15 High Schools competing which was held in the Ballroom in the College Center and allowed prospective students to see the campus and hear about our programs. OCC captured a few State Championships including Women's Basketball and Speech and Debate. Dr. Suarez concluded by recognizing the Coast Report and their State and National recognition as OCC has a lot to be proud of over these past months. The OCC Fashion Pop-up Shop, The Collective opened in the College Center and was featured in the *Coast Report* and *Daily Times*.

1. **Overview of Student Journalism Program & *Coast Report* Student News Program:** Prof. Jeremy Shermack welcomed everyone to the Newsroom as he was welcomed as faculty in the Fall of 2020 and stated that as a journalist and student of journalism, "this is the nicest newsroom I have ever been in." Prof. Shermack was grateful for Dean Mandelkern, Kate Bent, and Stephanie Morales being present tonight. The *Coast Report* has gone through a lot of changes in the past few years. The class used to be labeled as Newspaper Production but has changed to Student Newspaper. The *Coast Report* has a professional website and a high standard for journalism. Around OCC it is a bit of a "news desert" as several news sources have disappeared over the past couple of years. Typically, at Board Meetings, the *Coast Report* is the only news source there. Prof. Shermack believes in the "Missouri Method" which coincides with OCC's hands-on approach by putting students out there as journalists to cover the news. The *Coast Report* is the "student voice of OCC." In October 75 years ago, OCC News began as *The Barnacle* and Prof. Shermack presented the first paper produced. Colleges in this State have lost their Journalism programs whereas OCC has invested in theirs. Due to Covid, the print edition has ceased, and we have transferred to an all-digital news outlet. The *Coast Report* receives an average of 15,000 to 25,000 views every month. Last semester over 200 stories were published. *Coast Report* published more sports stories than any other 2-year institution in California and has over 3,000 followers across social media. The *Coast Report* will be starting a podcast next week. The Alumni have gone on to work with several prestigious news sources. Jeremy went on to introduce Kate Bent to

talk about her experience on the *Coast Report* followed by Stephanie Morales as they emphasized the high journalistic integrity and the role it has played in their life. Prof. Shermack concluded by thanking the Foundation for their support and having taken 9 students this month to San Francisco for the Spring National Student Media Conference and captured some awards for their work competing against schools around the country.

1. **75th Anniversary Celebration Update:** Doug Bennett presented information on the 75th Anniversary Celebration.
2. **75th Anniversary Video-** Doug showed the 75th Anniversary video.
3. **Concert on the OCC Green-** OCC is planning on hosting one of the days of Concerts in the Park, Tuesday, August 1st, 2023 which will feature the Common Kings.
4. **Donation of two Wave Runners by Yamaha-** Sheri Sterner procured 2 Wave Runners and the OCC Foundation is deciding how best to use them.
5. **75th Anniversary Events-** Some events to celebrate OCC's 75th Anniversary include a Doggy Derby and OCC hosting the OC Children's Book Festival.

1. **Marine Programs Update:** Patrick Munoz offered the Marine Programs Update. After meeting earlier in the week, the Marine Committee noted that while there is all this beautiful infrastructure for the Waterfront Campus, it needs more staffing. There is a nice inventory of boats, and the committee is discussing building next door and acquiring more land as a long-term goal. Next week the committee will be meeting with the Confidence Foundation to request support for the Waterfront Campus.

1. **Foundation Financial Report:** Marc Harper spoke on the Foundation Financial Report.

1. **Endowment Financial Report from Northern Trust-** Marc discussed that the marketable investments are north of 27 million towards 28 million as of the end of February. Overall investments are performing ahead of the benchmark. Copies of the report are made available through the Foundation Office. Northern Trust and the Foundation are being proactive in providing information. A motion was made to accept the report, which was seconded and approved. Patrick ensured that it was emphasized that the detailed information on the Financial Report is available through the Foundation upon request.

1. **Foundation Financial Update- 10/1/2023 – 12/31/2023 Revenue & Expenses**

2. **Check Registers-** 359 checks totaling \$1,168,120 – 7/1/2023 – 9/30/2023
425 checks totaling \$1,073,046 – 10/1/2023 – 12/31/2023

1. **OCC Visionaries Reception @ Doyle and Planetarium:** Dave Cline recounted that 80 visitors went from the Doyle to the Planetarium. The whole approach was to emphasize the connection between STEM and Art. The Culinary Arts Department provided food and Dave Cline and Scott Mitchell cultivated a show for the Planetarium traveling from OCC, through the galaxy and back again, going deep into the atomic level. Members of the Foundation hope to see the video in the future.

1. **Celebrating Linda White Art Exhibition @ Doyle Pavilion-** Doug Bennett stated that OCC finished up an event "Celebrating Linda White Art Exhibition" with sales of the

artwork donated to OCC. The Whites were very pleased with the exhibition and also pledged to make a significant donation to the Doyle Arts Pavilion which Tyler is overseeing. It brought welcome attention to Linda White's art.

Next Foundation Board Meeting:

Wednesday, May 31, 5:30 pm, Location TBA

Honors Night –

Wednesday, May 10, Reception on Quad 4-5:45 pm. Awards Program, 6 pm Robert B. Moore Theatre