



MAKERS THRIVE IN COSTA MESA

MADE
an OCIE SBDC Program

MADE OCIE SBDC is a FREE seven-week hybrid coaching course where product-based entrepreneurs learn:

COURSE TOPICS

- Business Planning
- Product Development
- Branding
- Financing
- Marketing
- Customer engagement

Graduates may qualify for several additional benefits offered by program sponsors, including marketing, temporary retail space, or reduced membership dues.

THURSDAYS

AUG 27 – OCT 8, 2026

2 P.M. – 4 P.M.

Includes in-person field trip and graduation showcase.

REGISTER



MORE INFO

Questions? Katie.Angela@costamesaca.gov

M^{ade}DE

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Sponsor-Supported Resources & Benefits

Participating businesses may be eligible for select resources and benefits provided by program sponsors, depending on business type, program criteria, and availability.

CITY OF COSTA MESA

- Market analysis to guide your business
- Digital and Social Media promotion
- Business and Marketing Coaching
- Single point-of-contact for city permits
- Primary listing on city business website
- Free access to market data

OC FAIR & EVENTS CENTER

- Information on vendor opportunities
- Connections to event organizers
- Promotional partnership opportunities

TRAVEL COSTA MESA

- Digital and social media promotion
- Promotional photography mini session
- Travel Costa Mesa newsletter feature
- New Business Spotlight feature

CHAMBER OF COMMERCE

- Chamber discounted membership
- Business to business promotion
- Free admission to events/mixers

SOUTH COAST METRO ALLIANCE

- Referral opportunities
- Partner introductions
- Notice on event opportunities

ORANGE COAST COLLEGE

- Access to campus showcase opportunities
- Individual tour of campus and makerspace