

**Associated Students of Orange Coast College (ASOCC)  
Student Government of Orange Coast College (SGOCC)  
Communications Committee**

**MEETING AGENDA**

Thursday, October 13, 2022; 12:45 PM  
2701 Fairview Road  
Student Union Building, Room SU 216  
Costa Mesa, CA 92626  
(714) 432-5730

Due to COVID-19, all SGOCC Meetings are taking place via Zoom Conference Calls

Video Conferencing & Call-In Information:

Zoom Video Conferencing Web Address: <http://bit.ly/ASOCCMeetings>

or Telephone Call-In Information: +1 669 900 6833 (US Toll)

Meeting ID: 955 3721 2182

**NOTICE IS HEREBY GIVEN that the Student Government of Orange Coast College (SGOCC) Student Senate will hold a meeting on Thursday, October 13, 2022, at 12:45 pm. Pursuant to the Government Code Section 54955 and 54954.2(b) (3), the SGOCC Student Senate may adjourn, reconvene, and re-adjourn from time to time, as may be necessary to transact the business of the Student Senate. Unfinished items on the agenda may be trailed to the following meeting pending the approval of the Student Senate. Those wishing to address the Student Senate shall be present during the public forum and express their concern. For further information, please contact the Vice President of Communications Brooke Mai Ha at [bmah1@student.cccd.edu](mailto:bmah1@student.cccd.edu).**

**I. Organizational Items**

- I.01** Call to Order
- I.02** Roll Call
- I.03** Opportunity for Pledge of Allegiance
- I.04** Approval of Minutes

**II. Public Forum**

This time is reserved for members of the public to address the Communications Committee on issues on or not already appearing on the agenda. A limit of 5 minutes per speaker and 15 minutes per topic will be enforced. This is not a period of discussion for the Communications Committee, however, the Vice President of Communications may respond to specific questions and concerns made by the public.

**III. Reports**

**III.01 SGOCC Communications Officers Report**

This is an opportunity for the Communications Officers from the Advocacy Committee, College Life Committee, Inter-Club Council, Fiscal Affairs Council, and Student Senate to present a report for their individual branches.

**III.02 Vice President of Communications Report**

This is an opportunity for the Vice President of Communications to report.

**IV. Unfinished Business**

**V. New Business**

All items under new business are discussion and/or action items. Attachments are available in the ASOCC Office.

**V.01 Ice Breaker**

The Communications Committee will participate in an icebreaker activity.

**V.02 ASOCC & SLLD Social Media Management Tool Overview**

Presentation about Hootsuite the Social Media Management Tool and associated procedures for the Communications Committee to submit social media posting requests and content.

**V.03 Fall 2022 Communications Committee Social Media Event**

Discussion and possible action to follow regarding the planning and execution of Social Media Day.

**V.04 Fall 2022 Special Senate Election**

Discussion and possible action to follow regarding the planning and execution of the Fall 2022 Special Senate Election.

**VI. Public Forum Two**

This time is reserved for members of the public to address the Communications Committee on issues on or not already appearing on the agenda. A limit of 5 minutes per speaker and 15 minutes per topic will be enforced. This is not a period of discussion for the Communications Committee, however, the Vice President of Communications may respond to specific questions and concerns made by the public.

**VII. General SGOCC Reports**

**VII.01 Advisors' Report**

**VII.02 Board, Officer, and Staff Reports (Limited to 2 minutes per person)**

**VIII. Adjournment**